



La Visionaria News

Supporting Children's Hospital

LA VISIONARIA GUILD

Volume 1 Issue 3

October 2009

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The President's Message

Christine Cerda Valadez



La Visionaria Guild is moving full steam ahead and as we move into our 4th quarter we stand much encouraged with the success of our Restaurant Takeovers. Thank you to all our supporters! We are also excited to be selling exclusive VIP Orchestra Tickets for Mannheim Steamroller—all benefiting Children's Hospital!

Due to the current influenza epidemic, we had to cancel our annual meeting and tour of Children's Hospital, but looking forward to rescheduling in 2010. This December we'll have our 1st Annual Soirée and in January 2010 we'll come together for our 2nd Annual Strategy Planning Session on "What Next."

There are many things to come in 2010; incoming Chair Amy Huerta is planning great things so stay tuned! If you're not a member and are interested in becoming part of the momentum, it is imperative that you act quickly to join La V as we are inching closer to reaching our 50 member mark!

As my last contribution to the newsletter for the year, I would like to share with you some insight gained from a recent Valley event. For the 4th year in a row I attended the Central Valley Venture Forum and again I found it to be one of the best conferences in the Valley. The underlying message of this year's conference was FOCUS which is the key element behind collective efforts to make our world a better place. As a result of my participation at this year's conference I took away clear objectives for obtaining financial success through a renewed commitment to FOCUS. Some of the main points include:

- Inspire Your People, They Are Your Most Important Asset
- Be Innovative and Always Seek New Ideas
- Your Integrity Must Be Impeccable

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Ring in the Holiday Season with La Visionaria Guild & Mannheim Steamroller

You are invited to enjoy *The Christmas Music of Mannheim Steamroller* and ring in the Holiday Season with La Visionaria Guild and Children's Hospital!

Join us on: Thursday, December 10, William Saroyan Theatre. 5:30 – VIP Reception, 7:30 – Showtime
\$100 per person, VIP reception with wine, hors d'oeuvre and holiday gift raffle
Meet and greet Mannheim Steamrollers
Orchestra Floor Level Seating

Deadline to purchase your tickets is Friday November 20.

To RSVP contact Chanel at chanel@snapshot-media.com or 559-824-2786.



La Visionaria Guild
of Children's Hospital Central California

Birthdays

October

5 - Dallas Neumann
28 - Deb Riordan

November

11 - Laura Ramos
15 - Brittany Tanquary
19 - Mara Kem

December

17 - Stephanie Braun
19 - Sarah Higginbotham

Memberships

Active Membership \$100
(capped at 50 members)

Associate Member \$50

Inactive Membership \$50

Sustaining Membership \$70

Honorary Membership \$150

Life Membership \$500

For more information regarding membership, email Elizabeth at redhotliz@gmail.com

- Strategy and Ongoing Creative Idea Sessions for
- Resolving Long Term Challenges
- Have a Strategic Vision & Plan to Get There
- Have a Road Map, Really
- Place Measurements Along the Way in order to Test The Grounds and Yourself
- Have a 5 year Business Plan Strategy
- Ask yourself, *Do We Create Value?*
- Ask yourself, *Is It a Timely Investment for Others?*

As your current Chair, I move forward realizing our amazing potential and am confident we will succeed at our \$4 million dollar goal for 2012. It has been a privilege and a most humbling experience to serve as Chair. I look forward to seeing La Visionaria Guild reach immeasurable heights as together we embark on a voyage of new discovery and challenges!

The Coordinating Council Report

Mary Solis

September and October have a variety of activities sponsored by the various guilds.

- Los Ninos Guild is selling a cookbook, and sponsoring a tour of central coast wineries
- 9/10/09, Alegria Guild is hosting a "Day in the Country"
- 9/3/09, Sequoia guild is hosting the Harvest Dinner Dance
- 9/3/09, Del Corazon "Poker Run"
- 9/08/09, Holiday Boutiques is sponsoring an All Guild Shopping night
- 9/29/09, Celebration of the Guilds 60th anniversary—all are invited to attend! As part of the celebration, the Guilds were recognized at Children's Hospital Harvest Ball, thanking them for all their hard work.

Our Members—Get to know our newest members



Marti Salinas has owned Valley Glass Co. for almost three years with her husband Mike. Prior to purchasing Valley Glass Co., Marti worked for State Farm Insurance for eighteen and a half years. Together Marti and Mike have three children and four grandchildren with another due in April.

Mary Williams is an Account Manager at Pacific Printing. She and her husband Dwight enjoy boating, golfing, entertaining, gardening and traveling. Mary has two daughters and one granddaughter who is two.



Brenda Hook is an attorney defending parents and children in juvenile dependency and delinquency. She is married with five children, two grandchildren and four dogs. Brenda looks forward to an exciting year with a fun group of women raising money for Children's Hospital.



La V Officially has one year of RTO under our belt

On September 15, La Visionaria Guild wrapped up an outstanding year of "taking over" locally-owned restaurants in support of the Guilds' Child Abuse Prevention & Treatment Endowment at Children's Hospital!

Our fifth RTO, the last of 2009, was spent enjoying a wonderful summer evening out on the patio of Veni Vidi Vici's in Tower District. Whether you were inside checking out the snazzy silent auction items, sipping on a cool Mojito at the bar or enjoying the jams on the patio by DJ Manny, a great time was had by all... and all for a great cause!

Thank you to Whitney Buford and AJ Johnston for Co-Chairing this event and Manny Marcos for donating his DJ services. And of course, a wealth of gratitude goes out to our entire Fund Development Committee for their efforts throughout the year. We know how much time and energy goes into pulling off these events.

Make sure to keep your calendar open for next year's RTOs. La V plans on "taking over" a restaurant every other month in 2010! Already in the works... Max's Bistro, Limon, Dai Bai Dang... and the list goes on. Be ready for a good time!

Representing at the Harvest Ball!!!

I was honored to represent La Visionaria Guild at this year's Harvest Ball, which took place on Saturday, September 12 at the Tweed residence in Fresno.

It was nice to be among 700+ people who know the importance of having our Children's Hospital here in the Central Valley. Attendees gave of their hearts and money to help this fundraising effort.

Guild members received a hand corsage upon entering the event and were recognized several times for their many years of fundraising.

Vickie Williamson



Teresa Fierro and Vickie Williamson at Children's Harvest Ball.

Children's Hospital Central California

The Guilds of Children's Hospital are celebrating their 60th anniversary this year. In September 1949 Llanada Guild held the very first event for Valley Children's Hospital, "a hospital for children only", and raised \$5,477.40.

Sixty years later our Guilds have raised more than \$20 million for Children's Hospital Central California - and yet the Guilds vision remains unchanged.

In 2007 they saw a need and pledged \$1 million to establish *The Guilds Child Abuse Prevention & Treatment Endowment*. Realizing more was needed the Guilds pledged an additional \$4 million.

On November 12, 2009, the Guilds will hold a celebration to honor their 60th anniversary. It was on this date 57 years ago that Valley Children's Hospital admitted their first patient. Today Children's Hospital admits more patients north of San Diego. We are the second largest Children Hospital in California.

Thank you Guilds for all that you do for the kids our valley!



Calendar of Events

October

6 - Membership Meeting

November

3 - Membership Meeting
12 - Guilds 60th Anniversary Celebration

December

1 - Membership Meeting
10 - Mannheim Steamroller Fundraiser



Thank you to all who attended the last Restaurant Take-Over.



A Special Thanks to our Supporters

Debbie Alcorta
Christina Alejo
Leonel & Consuelo
Alvarado
Rick & Teri Amerine
Elliot Balch
John Barron
Monique Bekeschu
Joseph BiBenedetto
John Borquez
Kelly Braun
Missy Brown
Erin Bushnell
Keith Butterfield
Kathy Colacchio
Marla Day
David & Peggy Dunlap
Felicia Fierro
Ronald G. Flores
Larry & Jane Fortune
Maryann Garcia
Chris Gutilla, Jr.
Shelley Horn
Julie Hornback
Michael & Catherine
Huerta
Cheryl Johnson
Christina Johnson
Jerry Johnson
Lynne Kerr
Katie Kidder

Christine Krikava
Anthony & Kelly Lee
Ivan Legorreta
Judy Lemos
Jeannie Mabry
Hilda & Cid Martinez
Jim Meinert
Jason Mendez
Nathan Miller
Thomas Miller
Gavino & Rhea Munoz
Scarlett Noguera
Samuel Norman
Gilbert Nye
Jan & Anna Palacek
Vicki Pontius
Irene Ramirez
Savina Ramos
Angie Rios
Hayley Ripley
Emily Robidart
Paula Robinson
Rusty Rocca
Elena Romero
Kim Royal
Suzy Ruhe
David Ruiz
Jeannie Ruminson
Bev Shuemake
Joseph Sciarrone
Danielle Silva

Bill & Linda Smittcamp
Bob Solis
Amanda Spalliero
Lou & Barbara Steck
Feleena Sutton
Angelica Torres-Corral
Chris Valadez
Clif Van Putten
Marli Vernetzy
Deborah Watson
David Williamson
Wesley Wilson
Jody Young
Daniel Yslava
La Visionaria Guild
Members

DJ by Request
Just Random Photos by
Jason Mendez
Valprint

A special thanks to the following Restaurants for hosting La Visionaria Guild's Restaurant Take-Overs.

We encourage you to visit them, thanking them for supporting La Visionaria Guild and Children's Hospital!

Veni Vidi Vici

1116 N Fulton St Fresno, CA
93728-3416

Piazza Del Pane Italian Cafe

799 W. Palmdon Drive, Fresno
(Palm and Herndon)

SOLD OUT!

Five Restaurant

1110 E. Champlain, Fresno

SOLD OUT!

Mezcal Bar & Grill

1310 Van Ness Ave, Fresno
(Downtown Fresno)

SOLD OUT!

Giulia's Italian Restaurant

3050 W. Shaw Ave, Fresno
(West Shaw & Marks)

SOLD OUT!

Email chanelruiz@hotmail.com to purchase tickets to our Take-Overs!



Engaging in creative & innovative ways to fundraise for Children's Hospital Central California

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For more information on becoming a member, contact Elizabeth Long at redhotliz@gmail.com



The Guilds of Children's Hospital have a rich history here in Central California.

In 1949 a group of five civic-minded women saw a need for a dedicated pediatric hospital in Central California. As these five women moved forward with their vision of creating a children's hospital, so emerged the idea of a "guild" system. They believed that the communities the hospital would serve should financially support the hospital.

The primary objective of the "guilds" would be to help raise financial support and develop ongoing community support.

We're on the web
www.LaVisionariaGuild.org